



Particle Processing | Delivery Technologies | Dose Manufacturing

## **PD INTERNATIONAL HOLDINGS ANNOUNCES REBRANDING; COMPANY TO BE KNOWN AS PARTICLE DYNAMICS**

St. Louis, MO, September 27, 2018 – PD International Holdings announced today that the company has finalized a refreshed brand identity consisting of a modified name, a new logo and a new tagline. Going forward, all operations of the company will conduct business under the name of Particle Dynamics.

As the company has grown over the years, acquiring new sites and adding new capabilities, it has been known in the marketplace by various names and acronyms such as PDI, PDH, PD Pharmatech or PD Holdings. Now, in an effort to clarify who the company is, what it offers and why it is a market leader, the company has rebranded to Particle Dynamics.

The new brand reflects the core of the company's offering: a particle processing company that is inherently dynamic, with the flexibility to change quickly while continuously working to improve and enhance its products and services to meet customer needs and exceed their expectations.

The new Particle Dynamics logo was designed to communicate these concepts in an artistic fashion. The logomark is a stylized representation of two elements coming together to form a particle. At the same time, the initials of the company name can be seen in the sphere as a secondary visual.

Particle Dynamics competitive advantage lies in its breadth and depth of services under an umbrella of strict pharma quality systems. We invite you to visit our updated website, [www.particledynamics.com](http://www.particledynamics.com), to learn more about how we are empowering and enabling customers to succeed in the marketplace.

*For more information please contact Brian Scanlan, Head of Commercial Operations at Particle Dynamics, at [bscanlan@particledynamics.com](mailto:bscanlan@particledynamics.com).*

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*About Particle Dynamics:*

*For over 30 years, Particle Dynamics has supplied innovative technologies, quality ingredients and custom processing capabilities that deliver solutions to customers in the global healthcare market.*

*The company's longevity has been built on a foundation of innovation, expertise, and investment in technologies and equipment that have made a significant impact in the oral solid dosage forms arena. Since its inception, the company has made significant investments in particle processing and delivery technologies to ensure its status as an innovative market leader.*

*Particle Dynamics is organized around six key Technology and Service lines, including Spray Drying, Continuous Granulation, Microencapsulation, Iron Deficiency Technologies, Dose Manufacturing and R&D/Technical Transfer Services. In addition, the company holds leading global positions in Direct Compression products such as calcium and magnesium carbonates.*

*Today, Particle Dynamics continues to invest in technology, equipment, and people to maintain our industry leading position in all major technology and service lines. We are led by a group of industry veterans with extensive experience in running technology and service companies in the pharmaceutical and nutritional products industries. The company remains active in its pursuit of new opportunities and expansions.*